

**A RELEASE FOR:**

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**For Immediate Release**

**Hi Resolution Photos Attached**

(photo print, disk and other image options available-please call)

**B-SURE™ Perineal Wash And  
Odor Eliminator – Two New Patient  
Care Products For Providing Sanitary  
Perineal Cleansing And Odor Control  
Management**

**See More Information At**

**[www.birchlabs.com](http://www.birchlabs.com)**

Eden Prairie, Minnesota: Birchwood Laboratories, Inc. announces introduction of two new products for the health professional that provide a sanitary solution for incontinence cleansing and management. B-SURE Perineal Wash and B-SURE Odor Eliminator are products that help the health care provider deliver the level of care that patients expect and deserve.



### B-SURE™ Perineal Wash Is A Gentle No Rinse Formula

A gentle, more effective alternative to soap and water, B-SURE Perineal Wash is a no-rinse solution for cleansing the perineal area of fecal matter and urine due to incontinence. Enriched with Aloe and Glycerin, B-SURE Perineal Wash soothes sensitive skin while it cleanses. Formulated with an odor eliminator with a light, fresh scent, it is pH balanced and is safe to use as an all-over skin cleanser.

B-SURE Perineal Wash is conveniently packaged in 8 ounce (236 ml) pump spray bottles in case packs of 12 bottles. It is also available in a convenient one-gallon economy refill size.

### B-SURE™ Odor Eliminator Works On Contact

Fast acting B-SURE Odor Eliminator is a unique formulation that works on contact to destroy odors at their source. Not a masking agent, B-SURE Odor Eliminator neutralizes airborne odors. It eliminates biological odors associated with incontinence and other sickroom odors including feces, urine, emesis and necrotic tissue. B-SURE leaves a pleasant, very light and fresh scent.

Can be sprayed in the air, on bed linens, carpeting, urinals, around toilets and bathroom walls to neutralize malodors quickly upon contact. B-SURE Odor Eliminator is convenience packaged in 2 ounce (24/case) and 8 ounce (12/case) pump spray bottles. For evaluation samples of these B-SURE products, go to [www.birchlabs.com](http://www.birchlabs.com)

Or call 1-800-328-6156.

Email: [info@birchlabs.com](mailto:info@birchlabs.com) for more information. Or write to Birchwood Laboratories, Inc., 7900 Fuller Road, Eden Prairie, MN 55344-2195. Fax: 952-937-7979.

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