



July 30, 2007

PaperPak CEO Announces Name Change!

Michael Fagan, CEO of PaperPak Products, a leading manufacturer of disposable adult incontinence products, has announced PaperPak is changing their name. Mr. Fagan recently announced with great excitement that the name change to *Attends* Healthcare Products, Inc will become effective, August 1, 2007.

Mr. Fagan said in a recent statement, "*Attends* Healthcare Products more accurately describes who we are as a company. We manufacture, sell, and distribute Attends absorbent products that provide unsurpassed user dryness, comfort, & dignity. Attends is the brand that created the adult disposable incontinence market over two decades ago. We are proud of our history, our contributions to quality of care, and the valued distributor relationships we have built over the years. With this change, we look forward to building on our heritage by offering our distribution partners and consumers superior value."